



Government Data-Driven Systems Planning & Integration Case Study

Alberta Human Trafficking Task Force



Summary

Provincial effort to address human trafficking in evidence-based, proactive manner.



Challenge

The Government of Alberta engaged HelpSeeker to use our technology to

Identify services targeting provision of supports for those experiencing/ recovering from human trafficking

Analyse the service landscape in Alberta to generate insights and potential recommendations to enhance the social safety net's capacity to support this group

Analyse available funding information to discern trends and potential recommendations for consideration of the Task Force

Insights

Rate of growth in reported human trafficking in Calgary and Edmonton has doubled over the the past 10 years - making these some of the highest in the country.

Better awareness has likely contributed to this, but does not discount the full amount of growth

- In 2019, Edmonton became second only to Toronto for having the highest rates of human trafficking reports

\$492M/ YR

in revenues was attributed with supports for people with experiences of human trafficking

1.6%

of total known social safety net spending in AB

Path Towards Integrated Funding Framework

Recalibrate investments towards priority populations and high performance service providers.

Why integrate funding?

- Support enhanced transparency, service quality & outcomes at the end-user and systems levels.
- Support improved decision-making and service delivery while maximizing frontline support from current investments.

How do we do this?

- Re-allocate existing funding based on logic, evidence, and delivering on shared outcomes
- Develop of an evidence-based Integrated Funding Framework for any funded or government-delivered interventions, programs, services, or benefits, with all investments flowing through a consistent procurement and performance management process overseen with strategic governance.
- Use a Performance modelling approach to predict need, optimize current funding, and simulate future scenarios for evidence based decision making
- Identify common data elements and KPIs to measure supply, demand, and flow



Why we Loved Working with Alberta Justice & Solicitor General

This was one of our first experiences supporting a large ministry with a never-before done attempt at mapping the supply and demand of social care needed to end human trafficking.

We loved getting to understand the unique aspects of this network of care, and the entwinement with such a range of stakeholders across civil society, local and provincial governments. We also saw a new path to data through connecting the dots on trafficking to travel and economic trade in future prediction scenario work.

Find out how we can put solutions like these to work for you.

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