



# Municipal Social Infrastructure Planning Case Study

*Town of Strathmore*



## About Town of Strathmore

Strathmore is a small community that has never before faced the social challenges it is now experiencing, especially increased poverty and isolation, as well as a rise in mental health issues accelerated by COVID.

There is increasing concern that social challenges require better data in decision making, especially as the public and stakeholders in provincial government are in flux with elections pending.



**We need help mapping the social infrastructure supply and demand, and find strategic paths to address gaps as we continue to grow and experience social challenges.**

## Challenge

FCSS department struggling to keep up with Council requests for information / community concerns about social issues

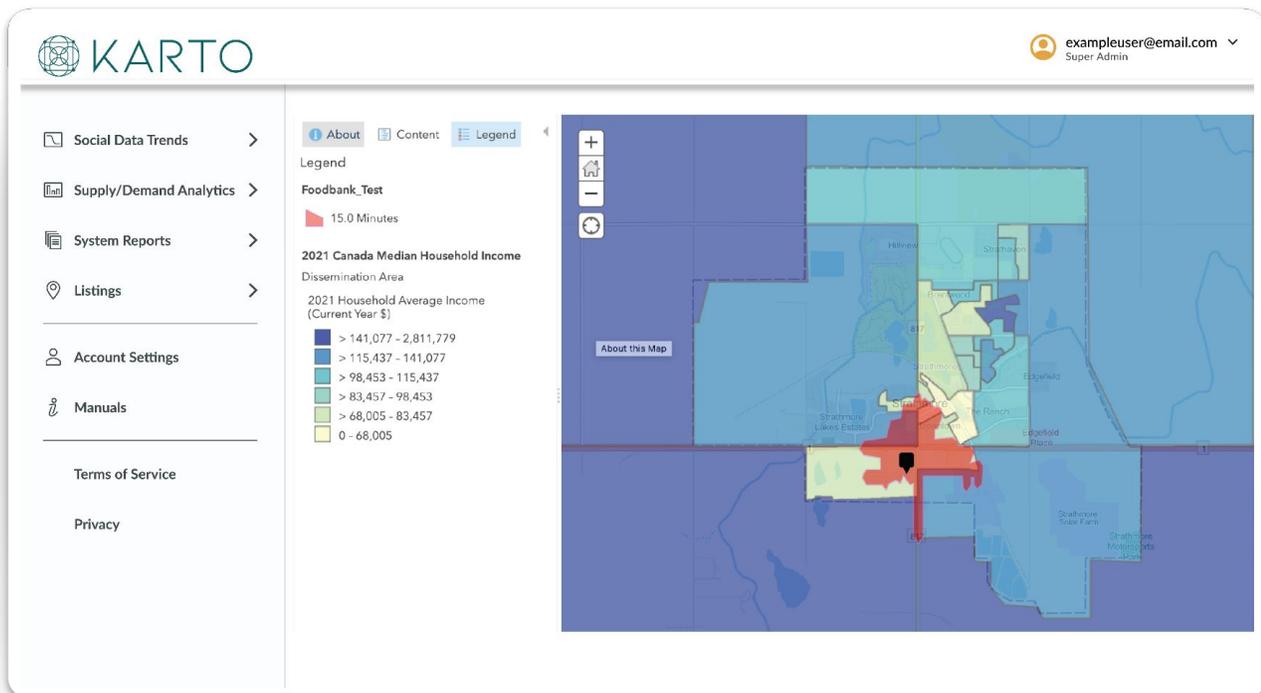
Need better, data-based understanding of what's going on in order to strategically plan for their social infrastructure

## Our Approach

- Used data from various sources - including municipal data, census data, and survey data to map supply, demand and recommendations to future proof social infrastructure for the community as a whole.
- Karto was deployed to support systems change efforts as a data infrastructure and insights tool for community leaders.
- Delivered dashboard of service assets, analytics on populations in need, and insights report on recommended actions.

## Results

- Insights data used to create a needs assessment for the community to enhance resource coordination.
- FCSS has strong case to council for support / shape policy agenda with other levels of government.
- Community has enhanced understanding of social priorities and their roles to advance a common agenda using data.



## Why we Loved Working with Strathmore

A beyond committed local community with a solid base for systems change. There is interest in finding new and innovative ways of addressing common challenges across organizations.

We loved getting to know the Indigenous communities, youth, and service providers as well as the City's team whose input was essential to crafting the final insights we get the honor of presenting with the community to City Council.

# Find out how we can put solutions like these to work for you.

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